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Lark Solutions Set To Lower Sales Prices of Condoms in Ireland

Lark Solutions, Cork-based distributor for a large range of personal hygiene products, and operator of www.smartpaddy.ie - Ireland's leading online business for family planning and contraception - has signed a significant distribution contract with German condom brand Vitalis.

Vitalis, established in 1996, is a fast growing condom brand in Europe, and is available in more than 20 countries worldwide. Vitalis condoms are manufactured in a state-of-the-art production plant, operating to an ISO 90001 certified quality management system. All Vitalis condoms carry the CE mark. They are manufactured and tested to the stringent medical device standards EN ISO 4074 and EN600:1996. All Vitalis condoms are made in Germany.

Fair pricing, impeccable product quality and choice are the reasons behind Vitalis continued success. Depending on retailer and condom type, Irish consumers can expect exceptional value for money, with sales prices of around €5.00 per box of 12.

Vitalis products will become available nationwide through conventional retail outlets, pharmacies and online stores, including www.smartpaddy.ie.

